

WE STAND IN AWE

2nd Annual Children's Advocacy March
Hosted by City Kids LA
Saturday, May 2, 2020 | La Brea Tar Pits



2020 Event
Partnership Proposal

Why May 2nd?



The *We Stand in Awe: Children's Advocacy March* in Los Angeles, California, coincides with the 56th anniversary of the Children's Crusade in Birmingham, Alabama.

On May 2, 1963, thousands of students marched in peaceful protest for civil rights. They were met with police violence that attracted national attention and swayed public opinion in favor of change. The children's march led to the passage of the Civil Rights Act of 1964.

The Children's Crusade is a powerful example of how young people can use their voices to make a positive impact on our world.

We stand in awe of children's potential to make a difference at every stage of development. This march is designed to help them learn how to advocate for themselves and others even when their parents cannot be around. From the home, to the classroom, to the playground, and beyond.

Your support of this event will help to empower children as they march and lift their voices together in the safety of a caring community of families, parents, and friends.

2020 Event Details

WE STAND IN AWE

2020 Children's Advocacy March - Hosted by City Kids LA

Who: For families, students and children of all ages.

What: Children's Advocacy March

When: Saturday, May 2, 2020 10:00am - 1:00pm

Where: La Brea Tar Pits - 5801 Wilshire Boulevard Los Angeles, CA 90036

Why: To promote the power of youth and unity in our community.

The purpose of this event is multifaceted:

- Advocate for children's voices to be heard.
- To gather the concerns of youth.
- Help children explore the various mediums they might use to speak up and/or speak out.
- Empower youth, no matter their age or stage in life.
- Help adults hear children.
- Help children learn how to advocate for themselves.
- Help children hear each other.

Event Schedule

10:00 am - Exhibits and booths open, sign-making for the march, refreshments

11:00 am - Opening remarks, spoken word, entertainment, sponsors (Main Stage & breakout areas)

12:00 pm - We Stand In Awe March around LACMA

12:30 pm - Closing remarks and refreshments.

How to Partner

As a partnering school or community organization you would be supporting activities that empower children to speak out collectively and individually through written word, spoken word, poetry, and public speaking prior to, and during, the march around the La Brea Tar Pits and LACMA. Your role as a partner could include any of the following:

1. **Encourage the parents of your students or youth members** to bring their children and march alongside them in the Children's Advocacy March.
2. **Schedule a workshop at your school, facilitated by a March Committee representative** and focused on the importance of students' voices, learning from life experience, and speaking to make a positive impact.
3. **Students will practice what they learn in the workshop** through storytelling, spoken word or poetry.
4. **Encourage students to apply to be a Student Advocate** by submitting a video of a story, poem, or spoken word piece to perform at the Children's Advocacy March.
5. **Become an exhibitor** to connect one-on-one with families who participate in the march.

To schedule a workshop or to explore ways to partner, simply schedule a meeting with Ryanne Plaisance, Head of School at City Kids LA: email ryanne@lacitykids.com or call (323) 325-1714. We look forward to working with you on behalf of all kids!

Your Power to Make a Difference



We Stand in Awe: Children's Advocacy March

Your participation helps children and youth of all ages to:



Build collective courage to speak up and speak out by participating as a group.



Increase confidence to ask questions and succeed in the classroom.



Learn their thoughts and feelings matter.



Increase the likelihood of speaking to parents when it matters most.



Advocate for themselves when parents cannot be present.



Advocate on behalf of others who cannot speak for themselves.



Stand up for themselves on the playground.



Speak courageously when they know it is the right thing to do.



Increase confidence to speak in a group setting.



Learn to listen to their inner voice.

2019 Children's March Highlights

The 2019 Children's Advocacy March provided an opportunity for families to encourage their children to use their voice both individually and through group activities designed to provide real-life experience. We are committed to extending this opportunity to more families and children throughout the Los Angeles area in order to grow a community of confident children and youths who become leaders whose voices can change the world.

2020 Children's Advocacy March - Partnership Levels



1 Spread THE WORD to enhance the well-being of children and families in your community.

Your school or organization will actively share information about the Children's March with students and or youth members while encouraging their families to participate in the march. For example, you can send eblast(s) encouraging parents to register their families for the march, let them know kids may have opportunities to present on-stage at the event; share event details in your campus newspaper, newsletter, assemblies, audio announcements, social media platforms, and post the event flyer on bulletin boards throughout your facility(ies).

City Kids Provides:

- Messages/language you can use to invite and encourage families in your community to join in the children's march
- Suggested social media posts to help you keep youth and parents engaged leading up to the event.

Partner Visibility:

- Your school/organization's name will be included in partner sections of event marketing collateral and media releases.
 - Mention of your school/organization on City Kids LA social media.
-

2 STUDENT ADVOCATE SUBMISSION to help students and youth practice using their voice.

Your school/organization will help to get the word out and participate in the Student Advocate Submission by taking the following steps:

1) Schedule a date and time for a Children's March representative to facilitate a workshop at your school with a focus on the importance of students' voices, learning from life experience, and speaking to make a positive impact.

2) Students will practice what they learn in the workshop through storytelling, spoken word, or poetry.

3) Encourage students to apply to be a Student Advocate by submitting a video of a story, poem, or spoken word piece to perform at the Children's Advocacy March.

4) If any student is selected as a Student Advocate, please confirm that he or she will be joining us to present onstage at the Children's March.

City Kids Provides:

- A simple, written timeline for submissions, including suggested classroom activities and submission due date(s).

Add to Partner Visibility:

- School/Organization logo listed on partner sign on the day of the event.
 - Mention in the Student Advocate Submission news releases.
-

3 EXHIBITOR (\$150.00) to create a deeper connection with families participating in the event.

Your school/organization will exhibit in the Children's March partner area to share information about your school/organization and available resources.

City Kids Provides:

- One 6' table and two chairs in the event partner area.
- Connect with participating families, parents, children, and others who visit your table one-on-one.

Add to Partner Visibility:

- Connect to one-on-one participating parents, children, and others who visit your table one-on-one.

Please make all checks payable to our nonprofit partner [Focus Fish](#), a 501(c)(3) organization where your donation is tax deductible to the extent allowed by law. Focus Fish's tax identification number is 26-0530647.

QUESTIONS? Contact City Kids LA, 5517 Venice Boulevard, Los Angeles, CA 90019.

Email: ryanne@lacitykids.com **Phone:** (323) 325-1714

